

AUSTIN, TEXAS



21-25 JANUARY

MEMS 2024

THE 37TH IEEE INTERNATIONAL CONFERENCE ON

MICRO ELECTRO MECHANICAL SYSTEMS



EXHIBITING OPPORTUNITIES

Conference Location:

AT&T Hotel and Conference Center
Austin, Texas, USA

Conference
Co-Chairs:

Wen Li

Michigan State University, USA

&

Dana Weinstein

Purdue University, USA

Sponsored by

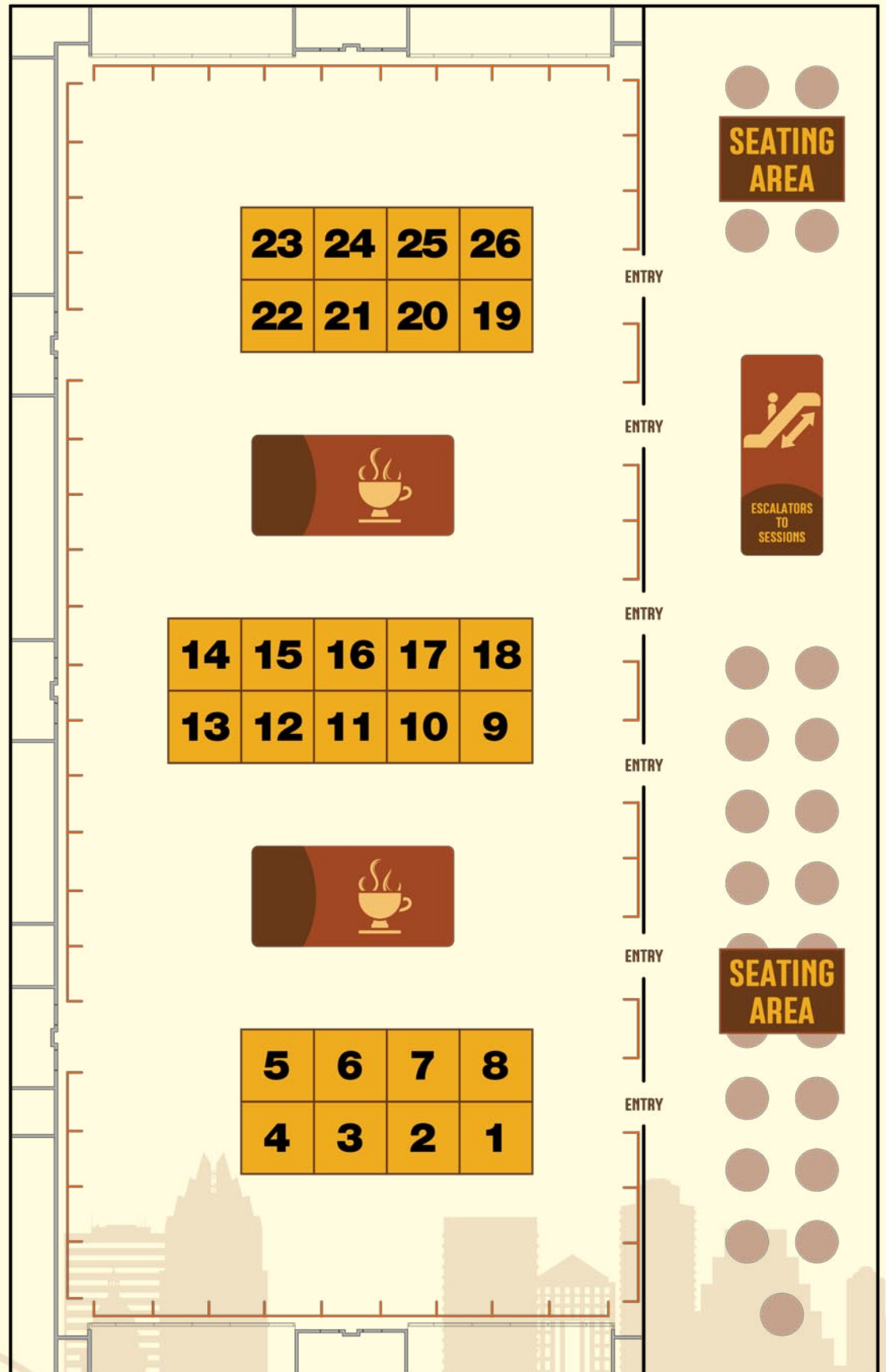


IEEE



www.mems24.org

MEETING SPACE FLOOR PLAN



Floor plan not to scale.

MEMS 2024

EXHIBITING OPPORTUNITIES

10' X 10' EXHIBIT BOOTH INCLUDES

Draped backwall and draped side pony walls in conference colors, one (1) six foot table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge.

TABLE-TOP EXHIBIT INCLUDES

One (1) table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous MEMS Conference.

ALL EXHIBITS INCLUDE

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

DEADLINES/DISCLAIMERS

- Contract must be received by 4 December 2023 to ensure inclusion in marketing material.
- A Contributor wishing to cancel their contribution prior to 15 September 2023 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund.
- All cancellation notices must be made in writing.
- Executive Committee has the right to amend Exhibit Hour times and floor plan if necessary.

EXHIBIT HOURS

SET-UP: Sunday, 21 January 13:00 – 17:00

Monday, 22 January

07:00 – 18:00

Wednesday, 24 January

07:30 – 18:00

Tuesday, 23 January

07:30 – 18:00

Thursday, 25 January

07:30 – 11:30

TEAR-DOWN: Thursday, 25 January 11:30 – 16:00

CONTRIBUTING OPPORTUNITIES

TOP TIER BENEFACTOR LEVELS INCLUDE THE FOLLOWING BENEFITS

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
 - Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

DIAMOND \$9,000

- Benefactor of Conference Bag Distributed to All Attendees with Company Logo (Shared Item)
- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Full Page Ad in the Final Program Distributed to All Attendees
- Two (2) Full Registrations
- One (1) 10' x 10' Exhibit Booth – Includes One (1) Additional Full Registration

GOLD \$7,500

- Benefactor of Conference Bag Distributed to All Attendees with Company Logo (Shared Item)
- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Half Page Ad in the Final Program Distributed to All Attendees
- One (1) Full Registration
- 50% Discount on One (1) 10' x 10' Exhibit Booth – Includes One (1) Additional Full Registration

SILVER \$6,000

- Benefactor of Daily Refreshment Breaks (Two (2) Breaks Per Day) – Includes Company Logo on Napkins
- Company Logo on a Tailored Sign at the Event
- One (1) Quarter Page Ad in the Final Program Distributed to All Attendees
- One (1) Full Registration
- 25% Discount on One (1) 10' x 10' Exhibit Booth – Includes One (1) Additional Full Registration

BRONZE \$3,500

- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration

ACADEMIC/ NON PROFIT \$2,500

- For Academic Institutions Only
- One (1) Poster Presentation
 - One (1) Complimentary Registration

VARIETY OF OPPORTUNITIES

Email exhibits@mems24.org
for pricing on the following:

- ~~Lanyard with Company Logo~~
- Pens with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design your own level of opportunity

www.mems24.org

ADVERTISING OPPORTUNITIES

- \$350** – 1/4 Page AD in Final Program
- \$700** – 1/2 Page AD in Final Program
- \$1,000** – Full Page AD in Final Program
- \$500** – Your Banner in Lobby
- \$500** – Advertising on Website

CONTRACT APPLICATION



The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 37th IEEE International Conference on Micro Electro Mechanical Systems (MEMS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the MEMS website at www.mems24.org. The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird	Advanced	Standard
	On or Before 16 September 2023	On or Before 28 October 2023	After 28 October 2023
10' x 10' Booth Space	<input type="checkbox"/> \$2,900	<input type="checkbox"/> \$3,150	<input type="checkbox"/> \$3,400
Table Top Display	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$2,000

TOP TIER BENEFACTOR LEVELS

- Diamond** \$9,000
 - Gold** \$7,500
 - Silver** \$6,000
- Benefactor of a Refreshment Break w/Signage
 M T W
- Bronze** \$3,500
 - Academic** \$2,500

MEMS Benefactor Group

- ~~Lanyard with Company Logo~~
- Pens with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design Your Own Level

Advertising

- \$ 350 - 1/4 page Ad in Final Program
- \$ 700 - 1/2 page Ad in Final Program
- \$1,000 - Full Page Ad in Final Program
- \$ 500 - Your Banner in Lobby
- \$ 500 - Advertising on the Website

PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Phone: _____
Website: _____ Company Email: _____
ie: info@mems24.org

CONTACT PERSON

Contact Name: _____
Phone: _____ Email: _____
Signature: _____ Position: _____

PAYMENT INFORMATION

- Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard

TOTAL
\$ _____

Cardholder Signature: _____
Card Number: _____ Expiration date: _____ Verification Code: _____
Billing Address: _____
City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:

IEEE MEMS 2024 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA, • Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: exhibits@mems24.org
www.mems24.org